

Nov. 14, 2012

Noodle Education, Inc.

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FOR IMMEDIATE RELEASE

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Noodle Education Looks to Connect Students Affected by Hurricane Sandy with Emergency Education Services

New York, NY - In the wake of devastating superstorm Hurricane Sandy, Noodle Education, Inc. (www.Noodle.org) will join the relief effort by facilitating emergency education services in the New York-New Jersey metropolitan area. As the premier education search company, Noodle will help connect students left without essential education resources with volunteer teachers, tutors, guidance counselors, test-prep programs, online schools, and donated teaching facilities.

To this point, emergency services have needed to focus on life-saving issues such as lack of shelter, food and heat. Adding to this struggle, however, is that thousands of students are seeing their education interrupted thanks to the destruction of their schools and a lack of available resources. In New York City alone, 48 schools were too damaged to open after the storm, 19 had no power, and many that have opened since were asking parents to bundle their students in warm clothes due to a lack of heat in the classrooms.

As a result of these issues, students are losing valuable time in the middle of their school year. Additionally, futures hang in the balance as the college application process is now in full swing, made even more challenging by the postponement of the November SAT test date.

"During this tumultuous time, Noodle is establishing a directory where students disrupted by Sandy can connect with education providers who are donating their time and services to help them stay on track," said Richard Katzman, Executive Director of Learning Content at Noodle. "This is a unique opportunity for educators across the country to aid in the recovery, and we are very gratified to be partnering with leading companies in the industry such as Princeton Review, Revolution Prep, Kaplan, Unigo, Applywise, and EBL Coaching, who have already agreed to participate, as well as the Noodle Pro network of independent tutors."

Joining Noodle in the effort is the Education Industry Association (EIA, www.educationindustry.org), which represents many of the K-12 education companies that will provide services and resources to those in need. "EIA is proud to support Noodle Education and our other members who are leading this important effort," said EIA Executive Director Steven Pines. "EIA's role will be to highlight the need and recruit additional companies to contribute their services to the tens of thousands of students and families affected by this devastating storm."

Noodle's Emergency Education Directory will display listings for volunteer education providers and help connect them to K-12 students in the affected areas. This initiative will last as long as there is a supply

and demand. Noodle will not receive any fees, and will refer potential sponsors directly to the education service providers to support longer term efforts.

Students and parents should visit <http://www.noodle.org/sandy-relief> to view available resources. There is also a link on that page where additional education providers are welcome to sign up to be added to the directory. For more information, please email Mr. Richard Katzman, primary contact for the Emergency Education Directory, at sandy-relief@noodle.org.

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About Noodle Education, Inc.

Noodle Education (www.Noodle.org) is the first and only cradle-to-career education search company in the world. It will be the one-stop tool for parents and students to find the right school, university, tutor, instructional video, learning disabilities specialist, or anything else educational. Noodle was conceived by and has been funded by John Katzman, long-time education innovator, founder of The Princeton Review and 2U.com. Noodle is led by a team of education and online community veterans. They aspire to change the way people connect with learning.

About the Education Industry Association (EIA)

The Education Industry Association serves as the leading voice for education entrepreneurs, advocating for the interests of businesses in the PreK – 12 market and serving as the knowledge center which integrates best practices and research that raise student achievement through innovation and improvement strategies. Founded in 1990, EIA is the nation's leading trade association, representing more than 300 rapidly growing and diverse organizations serving families, communities and schools. For more information, please visit www.educationindustry.org